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## Why Fertilize in Fall?

Late September through early October is a great time to fertilize your trees and shrubs because a good dose of nutrients will help them stay nourished, protect against diseases and support root development throughout the dormant months of winter. Fertilizing a plant or tree right before winter months will also support healthy new growth in the early spring as the nutrients stay present in the soil for the roots to absorb for several months.

## Now What's That Fishy Smell?

While there are a number of different fertilizers to choose from, at Emerald, we are huge proponents of all-natural fish emulsion. Did you know, fresh ocean fish make fantastic fertilizers! Fish contain lots of beneficial nutrients, nitrogen and phosphorus; all of which will foster growth in any plant or tree. At Emerald we use a Fish Emulsion Fertilizer that is 100% organic and made using only fresh ocean fish. The fish used in our fertilizer are deep-water bottom feeders, which are known to be rich in trace minerals and free from harmful coastal heavy metals like mercury.

## **We've tried and tested many different fertilizers, how did we land with fish?**

1. It's organic! At Emerald Tree and Shrub Care we are always looking for the treatments and products that have little or no harmful effect on people, animals and beneficial plants/insects. Fish Emulsion is a 100% organic liquid fertilizer with zero harmful effects (except for that temporary unpleasant smell!).
2. It's Sustainable! Fish Emulsion utilizes parts of the fish that would otherwise go unused and be trashed.
3. It contains all the necessary ingredients to promote soil health. Rich in organic matter, the microbes in fish emulsion thrive in soils. Just watch this video here.
4. It works! If applied properly, and with the right frequency, we have seen fish emulsion fertilizer turn plants around. Organic gardeners and farmers have documented some very impressive tests that prove fish fertilizer has a positive impact on plant growth. See one test result here:

## **Interested in scheduling a fall fertilization appointment?**

Call us at 914-725-0441. Trust us, the temporary smell is well worth all the benefits your plants and trees will experience.

From my backyard to yours,  
**Steve Farrelly**  
Owner/Founder, Emerald Tree & Shrub Care Company



## **About Emerald Tree & Shrub Care Company**

Emerald Tree & Shrub Care Company in Scarsdale, NY is Westchester and Fairfield Counties' leading arboriculture services provider, offering expert care to residential and commercial clients since 1996. Founded by ISA Board Certified Master Arborist Steve Farrelly, Emerald and its highly-skilled and accredited team possess exceptional knowledge of the region and its indigenous wildlife. The team's passion has earned it

clients like Fordham University and prestigious area golf courses and estates.



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